



ROMAINE BABY SWEETHEARTS

100% USEABLE PRODUCT

Tastes Sweeter

You get the inner portion of the heart, which means the consumer gets the SWEETEST part of the Romaine! Sweeter taste equals more recipes, more consumers, more purchased.

Overall Reasons to Buy

100% Useable Product!

More cost-efficient, space effective, convenient for everyone, boosts health and... **Andy Boy Romaine Baby SweetHearts™ provide the tastiest part of the Romaine Heart!**

Retail Advantage

- 7 packages per case
(Smaller size equals more units on the shelf)
- 63 cases per pallet
- 441 units per pallet
- UPC Code: 072668-610006

Convenience Factors

- One pack feeds the whole family!
- Fits perfectly into a standard size refrigerator crisper.
- Zip lock bag for easy opening and re-sealing.

Health Benefits

- Loaded with antioxidants
- Packed with vitamins
- Provides the same cancer fighting ingredients as our regular-sized romaine hearts

